

BOLIVAR

COUNTY TRANSFER OF WEALTH OPPORTUNITY

10-YEAR = \$268+ M

50-YEAR = \$2+ B



Transfer of Wealth TOW

**IS THE TRANSFER
OF HOUSEHOLD
WEALTH FROM
ONE GENERATION
TO THE NEXT.**

The Mississippi Association of Grantmakers commissioned 10-Year and 50-Year TOW Opportunity Scenarios for each Mississippi county. Here are the relevant numbers for your county:



2015 WEALTH

2015 household current net worth for this county:
\$3,010.04 MILLION

10-YEAR TOW

10-Year TOW = \$268.08 M
5% Giveback Goal = \$13.40 M
5% Annual Payout = \$670.19 T
10-Year Potential = \$6.70 M

50-YEAR TOW

50-Year TOW = \$2,307.91 M
5% Giveback Goal = \$115.40 M
5% Annual Payout = \$5.77 M
50-Year Potential = \$288.49 M

DREAM EXERCISE

Imagine the possibilities if Bolivar County had community endowments over \$13.40 million. In a decade, the earnings from these endowments could potentially support \$6.70 million of community betterment projects. This level of new investment could make a real difference in the quality of life, economic opportunity, and future of communities in Bolivar County. How would you suggest these funds are invested?



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TRANSFER OF WEALTH RESEARCH

In 1999, Boston College catalyzed an ongoing conversation about philanthropic opportunity in America with the release of Millionaires in the Millennium. The study estimated that over a 50-year period, \$41 trillion in household wealth would pass from one generation to the next, signifying that the country is in the midst of the largest intergenerational transfer of wealth in our entire history. The report highlighted the opportunity for increased philanthropic giving that this massive transfer of wealth could support.

YOUR COUNTY'S TRANSFER OF WEALTH (TOW) OPPORTUNITY

A significant yet underdeveloped financial resource for community betterment is your county's transfer of wealth (TOW) opportunity. In today's fiscally challenged environment - with constrained government and corporate funding - communities are increasingly turning to community philanthropy to find the dollars needed to invest in community betterment projects and programs.

At the heart of capturing a portion of the TOW Opportunity is the idea that individuals and families could treat their hometown like an heir. There is a well-established practice of people giving wealth to family members, churches, their alma mater, or other charitable causes. Increasingly, people are giving back to their hometown or place that helped them create their wealth in the first place. Community philanthropy is not something residents are required to do; people are motivated to give back because they love their hometown and want to see a brighter future. Across the country, the "JUST 5%" goal is catching on and helping community philanthropy to become a real movement in communities like yours.

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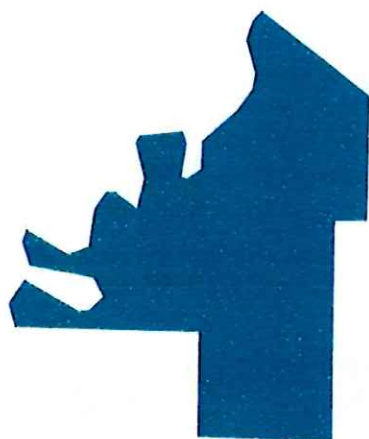


COAHOMA

COUNTY TRANSFER OF WEALTH OPPORTUNITY

10-YEAR = \$102+ M

50-YEAR = \$915 M



Transfer of Wealth TOW

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2015 WEALTH

2015 household current net
worth for this county:
\$1,582.07 MILLION

10-YEAR TOW

10-Year TOW = \$102.31 M
5% Giveback Goal = \$5.12 M
5% Annual Payout = \$255.78 T
10-Year Potential = \$2.56 M

50-YEAR TOW

50-Year TOW = \$914.70 M
5% Giveback Goal = \$45.73 M
5% Annual Payout = \$2.29 M
50-Year Potential = \$114.34 M

DREAM EXERCISE

Imagine the possibilities if Coahoma County had community endowments over \$5.12 million. In a decade, the earnings from these endowments could potentially support \$2.56 million of community betterment projects. This level of new investment could make a real difference in the quality of life, economic opportunity, and future of communities in Coahoma County. How would you suggest these funds are invested?



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DESOTO

COUNTY TRANSFER OF WEALTH OPPORTUNITY

10-YEAR = \$4 B

50-YEAR = \$37+ B



Transfer of Wealth TOW

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2015 WEALTH

2015 household current net
worth for this county:
\$30,233.74 MILLION

10-YEAR TOW

10-Year TOW = \$3,771.39 M
5% Giveback Goal = \$188.57 M
5% Annual Payout = \$9,428.48 T
10-Year Potential = \$94.28 M

50-YEAR TOW

50-Year TOW = \$37,218.51 M
5% Giveback Goal = \$1,860.93 M
5% Annual Payout = \$93.05 M
50-Year Potential = \$4,652.31 M

DREAM EXERCISE

Imagine the possibilities if DeSoto County had community endowments over \$188.57 million. In a decade, the earnings from these endowments could potentially support \$94.28 million of community betterment projects. This level of new investment could make a real difference in the quality of life, economic opportunity, and future of communities in DeSoto County. How would you suggest these funds are invested?



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LEFLORE

COUNTY TRANSFER OF WEALTH OPPORTUNITY

10-YEAR = \$198 M

50-YEAR = \$2 B



Transfer of Wealth TOW

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2015 WEALTH

2015 household current net
worth for this county:
\$2,420.01 MILLION

10-YEAR TOW

10-Year TOW = \$197.49 M
5% Giveback Goal = \$9.87 M
5% Annual Payout = \$493.73 T
10-Year Potential = \$4.94 M

50-YEAR TOW

50-Year TOW = \$1,717.86 M
5% Giveback Goal = \$85.89 M
5% Annual Payout = \$4.29 M
50-Year Potential = \$214.73 M

DREAM EXERCISE

Imagine the possibilities if Leflore County had community endowments over \$9.87 million. In a decade, the earnings from these endowments could potentially support \$4.94 million of community betterment projects. This level of new investment could make a real difference in the quality of life, economic opportunity, and future of communities in Leflore County. How would you suggest these funds are invested?



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TRANSFER OF WEALTH RESEARCH

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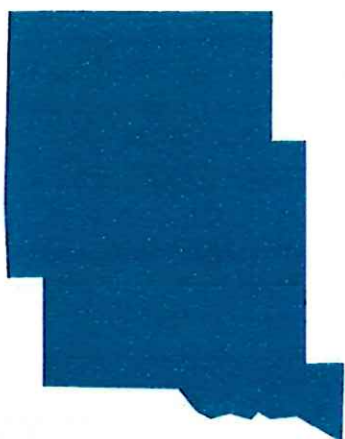


MARSHALL

COUNTY TRANSFER OF WEALTH OPPORTUNITY

10-YEAR = \$357+ M

50-YEAR = \$3+ B



Transfer of Wealth TOW

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2015 WEALTH

2015 household current net
worth for this county:
\$3,721.53 MILLION

10-YEAR TOW

10-Year TOW = \$357.44 M
5% Giveback Goal = \$17.87 M
5% Annual Payout = \$893.59 T
10-Year Potential = \$8.94 M

50-YEAR TOW

50-Year TOW = \$3,252.23 M
5% Giveback Goal = \$162.61 M
5% Annual Payout = \$8.13 M
50-Year Potential = \$406.53 M

DREAM EXERCISE

Imagine the possibilities if Marshall County had community endowments over \$17.87 million. In a decade, the earnings from these endowments could potentially support \$8.94 million of community betterment projects. This level of new investment could make a real difference in the quality of life, economic opportunity, and future of communities in Marshall County. How would you suggest these funds are invested?



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TRANSFER OF WEALTH RESEARCH

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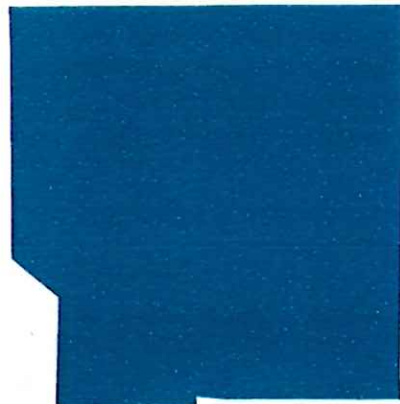


PANOLA

COUNTY TRANSFER OF WEALTH OPPORTUNITY

10-YEAR = \$399 M

50-YEAR = \$3+ B



Transfer of Wealth TOW

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2015 WEALTH

2015 household current net
worth for this county:
\$3,630.20 MILLION

10-YEAR TOW

10-Year TOW = \$398.74 M
5% Giveback Goal = \$19.94 M
5% Annual Payout = \$996.86 T
10-Year Potential = \$9.97 M

50-YEAR TOW

50-Year TOW = \$3,407.48 M
5% Giveback Goal = \$170.37 M
5% Annual Payout = \$8.52 M
50-Year Potential = \$425.94 M

DREAM EXERCISE

Imagine the possibilities if Panola County had community endowments over \$19.94 million. In a decade, the earnings from these endowments could potentially support \$9.97 million of community betterment projects. This level of new investment could make a real difference in the quality of life, economic opportunity, and future of communities in Panola County. How would you suggest these funds are invested?



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TRANSFER OF WEALTH RESEARCH

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QUITMAN

COUNTY TRANSFER OF WEALTH OPPORTUNITY

10-YEAR = \$36 M

50-YEAR = \$281 M



Transfer of Wealth TOW

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2015 WEALTH

2015 household current net worth for this county:
\$578.50 MILLION

10-YEAR TOW

10-Year TOW = \$35.50 M
5% Giveback Goal = \$1.77 M
5% Annual Payout = \$88.74 T
10-Year Potential = \$887.44 T

50-YEAR TOW

50-Year TOW = \$280.91 M
5% Giveback Goal = \$14.05 M
5% Annual Payout = \$702.27 T
50-Year Potential = \$35.11 M

DREAM EXERCISE

Imagine the possibilities if Quitman County had community endowments over \$1.77 million. In a decade, the earnings from these endowments could potentially support \$887.4 thousand of community betterment projects. This level of new investment could make a real difference in the quality of life, economic opportunity, and future of communities in Quitman County. How would you suggest these funds are invested?



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SUNFLOWER

COUNTY TRANSFER OF WEALTH OPPORTUNITY

10-YEAR = \$123 M

50-YEAR = \$1+ B



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2015 WEALTH

2015 household current net worth for this county:
\$1,471.94 MILLION

10-YEAR TOW

10-Year TOW = \$122.80 M
5% Giveback Goal = \$6.14 M
5% Annual Payout = \$307.01 T
10-Year Potential = \$3.07 M

50-YEAR TOW

50-Year TOW = \$1,041.14 M
5% Giveback Goal = \$52.06 M
5% Annual Payout = \$2.60 M
50-Year Potential = \$130.14 M

DREAM EXERCISE

Imagine the possibilities if Sunflower County had community endowments over \$6.14 million. In a decade, the earnings from these endowments could potentially support \$3.07 million of community betterment projects. This level of new investment could make a real difference in the quality of life, economic opportunity, and future of communities in Sunflower County. How would you suggest these funds are invested?



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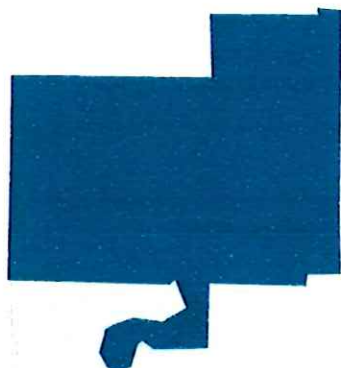


TALLAHATCHIE

COUNTY TRANSFER OF WEALTH OPPORTUNITY

10-YEAR = \$71+ M

50-YEAR = \$885 M



Transfer of Wealth TOW

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2015 WEALTH

2015 household current net
worth for this county:
\$966.27 MILLION

10-YEAR TOW

10-Year TOW = \$71.33 M
5% Giveback Goal = \$3.57 M
5% Annual Payout = \$178.33 T
10-Year Potential = \$1.78 M

50-YEAR TOW

50-Year TOW = \$884.61 M
5% Giveback Goal = \$44.23 M
5% Annual Payout = \$2.21 M
50-Year Potential = \$110.58 M

DREAM EXERCISE

Imagine the possibilities if Tallahatchie County had community endowments over \$3.57 million. In a decade, the earnings from these endowments could potentially support \$1.78 million of community betterment projects. This level of new investment could make a real difference in the quality of life, economic opportunity, and future of communities in Tallahatchie County. How would you suggest these funds are invested?


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TRANSFER OF WEALTH RESEARCH

In 1999, Boston College catalyzed an ongoing conversation about philanthropic opportunity in America with the release of Millionaires in the Millennium. The study estimated that over a 50-year period, \$41 trillion in household wealth would pass from one generation to the next, signifying that the country is in the midst of the largest intergenerational transfer of wealth in our entire history. The report highlighted the opportunity for increased philanthropic giving that this massive transfer of wealth could support.

YOUR COUNTY'S TRANSFER OF WEALTH (TOW) OPPORTUNITY

A significant yet underdeveloped financial resource for community betterment is your county's transfer of wealth (TOW) opportunity. In today's fiscally challenged environment - with constrained government and corporate funding - communities are increasingly turning to community philanthropy to find the dollars needed to invest in community betterment projects and programs.

At the heart of capturing a portion of the TOW Opportunity is the idea that individuals and families could treat their hometown like an heir. There is a well-established practice of people giving wealth to family members, churches, their alma mater, or other charitable causes. Increasingly, people are giving back to their hometown or place that helped them create their wealth in the first place. Community philanthropy is not something residents are required to do; people are motivated to give back because they love their hometown and want to see a brighter future. Across the country, the "JUST 5%" goal is catching on and helping community philanthropy to become a real movement in communities like yours.

The information in this profile is designed to be used as a conversation starter and call to action in your area. We encourage you to share it with a diverse group of community stakeholders and residents.

5%... JUST THINK

A resource information page has been set up for this project (http://bit.ly/MS_TransferOfWealth), providing the full Mississippi state report and other resources.

A report prepared for the Mississippi Association of Grantmakers by the Social Science Research Center at Mississippi State University in conjunction with the Center for Rural Entrepreneurship in Lincoln, Nebraska, and the Center for Population Studies at the University of Mississippi.

The data and content for this report were provided by The Center for Rural Entrepreneurship. For questions concerning the data or content, contact: Don Macke 402-323-7336



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TATE

COUNTY TRANSFER OF WEALTH OPPORTUNITY

10-YEAR = \$419+ M

50-YEAR = \$4 B



Transfer of Wealth TOW

**IS THE TRANSFER
OF HOUSEHOLD
WEALTH FROM
ONE GENERATION
TO THE NEXT.**

The Mississippi Association of Grantmakers commissioned 10-Year and 50-Year TOW Opportunity Scenarios for each Mississippi county. Here are the relevant numbers for your county:



2015 WEALTH

2015 household current net
worth for this county:
\$3,424.35 MILLION

10-YEAR TOW

10-Year TOW = \$419.22 M
5% Giveback Goal = \$20.96 M
5% Annual Payout = \$1,048.06 T
10-Year Potential = \$10.48 M

50-YEAR TOW

50-Year TOW = \$3,873.00 M
5% Giveback Goal = \$193.65 M
5% Annual Payout = \$9.68 M
50-Year Potential = \$484.13 M

DREAM EXERCISE

Imagine the possibilities if Tate County had community endowments over \$20.96 million. In a decade, the earnings from these endowments could potentially support \$10.48 million of community betterment projects. This level of new investment could make a real difference in the quality of life, economic opportunity, and future of communities in Tate County. How would you suggest these funds are invested?



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TRANSFER OF WEALTH RESEARCH

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TUNICA

COUNTY TRANSFER OF WEALTH OPPORTUNITY

10-YEAR = \$31 M

50-YEAR = \$405+ M



Transfer of Wealth TOW

**IS THE TRANSFER
OF HOUSEHOLD
WEALTH FROM
ONE GENERATION
TO THE NEXT.**

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2015 WEALTH

2015 household current net worth for this county:
\$492.83 MILLION

10-YEAR TOW

10-Year TOW = \$30.69 M
5% Giveback Goal = \$1.53 M
5% Annual Payout = \$76.73 T
10-Year Potential = \$767.40 T

50-YEAR TOW

50-Year TOW = \$405.44 M
5% Giveback Goal = \$20.27 M
5% Annual Payout = \$1.01 M
50-Year Potential = \$50.68

DREAM EXERCISE

Imagine the possibilities if Tunica County had community endowments over \$1.53 million. In a decade, the earnings from these endowments could potentially support \$767.40 thousand of community betterment projects. This level of new investment could make a real difference in the quality of life, economic opportunity, and future of communities in Tunica County. How would you suggest these funds are invested?



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