



NEWS RELEASE

...Serving older adults in the spirit of Christian love.

109 South Broadway, P.O. Box 1567, Tupelo, MS 38802 | www.mss.org | Phone: 662-844-8977 | Fax: 662-844-9053

EMBARGOED RELEASE

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CONTACT: Marsha Brasher

(662) 429-2070

marsha.brasher@mss-wesleymeadows.org

Maddox Foundation Announces \$1 Million Matching Grant To Build Memory Support Green House® Home at Wesley Meadows Retirement Community

Hernando, MS—(October 7, 2019)— The Maddox Foundation, The Community Foundation of Northwest Mississippi, and Wesley Meadows Retirement Community, are pleased to announce a \$1 Million Matching Grant to build and maintain a Memory Support Green House® Assisted Living Home at the Wesley Meadows Retirement Community in Hernando, Mississippi.

After almost 23 years of service in DeSoto County, Wesley Meadows has identified a growing community need for a compassionate approach to living with forgetfulness. With a new Green House® Home, memory support assisted living at Wesley Meadows Retirement Community will be unlike any other offered in DeSoto County. Wesley Meadows is a part of the Methodist Senior Services family of Retirement Communities, who pioneered the Green House® Home concept in 2004.

The Maddox Foundation's vision of harnessing "the power of dreams" to make Mississippi a better place to live uniquely aligns with the MSS vision of making Mississippi the best place to grow old. The Green House® Home is a transformational architectural and philosophical approach to elder living that provides long-term, intensive, specialized support. MSS constructed the nation's first Green House® Home and continues to operate on the leading edge of this concept. Today, MSS has 19 Green House® Homes at its retirement communities located around Mississippi. Wesley Meadows will be home to the first Green House® Home in North Mississippi specifically for elders living with forgetfulness. The house, to be named in memory of Margaret and Dan Maddox, the "Maddox House", will offer Memory Support in a small home designed for 10 elders with private rooms and baths, all surrounding a common living space for dining, socializing and engaging others.

Wesley Meadows embarked on a \$1.5 Million fundraising goal to construct this Green House®. To date, over \$786,000 has been raised. The ambitious Matching Grant will ensure that community donations made after October 1, 2019, are matched, up to \$500,000. An additional donation of \$500,000 has been made by the Maddox Foundation to fund a Maintenance Endowment for continued support of the home once constructed. That endowment will be administered and invested by the Community Foundation of Northwest Mississippi.

Steve McAlilly, MSS President said, "We are more than honored that the Maddox Foundation would collaborate with us by this generous support! It exemplifies that the Maddox Foundation leadership recognizes that how a community treats its elders helps define the quality of life in that community."

The Maddox Foundation was founded in 1968. It was Margaret and Dan Maddox's intent to serve the broadest possible charitable purposes, and to meet needs close to their hearts whenever and wherever found. During their lifetimes, Margaret and Dan Maddox made substantial investments in charitable organizations. The Maddox Foundation moved to Hernando, Mississippi in 1999. It was chartered as a Mississippi nonprofit corporation and began making investments in Northwest Mississippi in 2001. The Foundation worked with local community leaders to establish the Community Foundation of Northwest Mississippi, and has made a \$10 million grant commitment over 10 years to challenge the building of its endowment funds and support its operations. The generous donation and challenge grant made to the Wesley Meadows Green House[®] Campaign is a major commitment to meet the critical need for memory support in DeSoto County and reflective of its ongoing mission to invest in the development of Northwest Mississippi.

QUOTE FROM ROBIN HURDLE HERE

Methodist Senior Services has a tradition of providing housing and services to older adults in Mississippi for nearly 60 years. It has one mission: to serve older adults in the spirit of Christian love. Our approximately 1,000 employees and 1,600 volunteers make that mission their prime focus. Today, MSS serves more than 1,700 elders in our 12 independent living, assisted living and skilled nursing care retirement communities, with campuses that range from almost the Tennessee line to the Gulf of Mexico. For more information concerning MSS or any of its facilities, visit www.mss.org.

The Community Foundation manages 237 donor-established funds and has disbursed over \$22 million to support more than 700 charitable organizations and activities recommended by its donors, as well as charitable programs established by the foundation. Established in 2002 with a generous grant from the Maddox Foundation, the Community Foundation is an independent 501(c)3 charitable organization. The Foundation serves Bolivar, Coahoma, DeSoto, Leflore, Marshall, Panola, Quitman, Sunflower, Tallahatchie, Tate, and Tunica counties. A board of 19 volunteer civic leaders governs the Community Foundation. Learn more about the Community Foundation at www.cfnm.org or call 662.449.5002.

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