



# THE COMMUNITY FOUNDATION OF NORTHWEST MISSISSIPPI

## JANUARY 18, 2020 CRYSTAL BALL SPONSORSHIP

**Your sponsorship helps the Community Foundation to “connect people who care with causes that matter.”**  
**The Crystal Ball is the Foundation’s primary fundraiser. Your investment in the Community Foundation**  
**Helps support over 700 charities and enhance the quality of life in Northwest Mississippi.**

<p><b><u>PRESENTING SPONSOR</u></b> <span style="float: right;"><b>\$25,000</b></span></p> <ul style="list-style-type: none"> <li>• <b>Crystal Ball Presented by (name or logo) on the cover of the program and promotional poster.</b></li> <li>• Name/logo on: 1) hanging banner across the stage; 2) scrolling on large screens; 3) all collateral and promotional materials; 3) table signs; and, 4) social media.</li> <li>• <b>Two (2) premiere Gala tables of eight (8)</b> with the option for a VIP and his/her guest to be seated at your table.</li> <li>• Acknowledgement as the Presenting Sponsor during the evening’s remarks.</li> <li>• Special 30-second videotaped message from you or your representative played during the Crystal Ball (produced by the Community Foundation).</li> <li>• Recognition for one (1) year on the Community Foundation’s homepage.</li> <li>• Announcement as the Presenting Sponsor in a special dedicated press release.</li> <li>• Full-page color advertisement in prominent location in the Crystal Ball Program and listed on Sponsor Page.</li> <li>• Entrance to the VIP Lounge – networking opportunity with local dignitaries.</li> </ul>	
<p><b><u>TITANIUM SPONSOR</u></b> <span style="float: right;"><b>\$15,000</b></span></p> <ul style="list-style-type: none"> <li>• Name/logo on: 1) hanging banner at the front of the stage; 2) scrolling on large screens; 3) collateral and promotional materials; and, 4) social media.</li> <li>• <b>Two (2) tables of eight (8) with preferred seating (16 seats).</b></li> <li>• Special 30-second videotaped message from you or your representative played during the Crystal Ball (produced by the Community foundation).</li> <li>• Full-page color advertisement in prominent location the Crystal Ball Program and listed on Sponsor Page.</li> <li>• Company mentioned in Crystal Ball Press Releases.</li> <li>• Company Logo on Community Foundation Website.</li> <li>• Entrance to the VIP Lounge – networking opportunity with local dignitaries.</li> </ul>	
<p><b><u>CRYSTAL SPONSOR</u></b> <span style="float: right;"><b>\$10,000</b></span></p> <ul style="list-style-type: none"> <li>• Name/logo on: 1) hanging banner; 2) scrolling on large screens; 3) in collateral and promotional materials; and, 4) social media.</li> <li>• <b>Two (2) tables of eight (8) with preferred seating (16 seats).</b></li> <li>• Special 20-second video from you or your representative played during the Crystal Ball (produced by the Community foundation).</li> <li>• Full-page color advertisement in the Crystal Ball Program and listed on Sponsor Page.</li> <li>• Company Logo on Community Foundation Website.</li> <li>• Entrance to the VIP Lounge – networking opportunity with local dignitaries.</li> </ul>	
<p><b><u>PLATINUM SPONSOR</u></b> <span style="float: right;"><b>\$7,500</b></span></p> <ul style="list-style-type: none"> <li>• Name/logo on: 1) hanging banner; 2) scrolling on large screens; 3) in collateral and promotional materials; and, 4) social media.</li> <li>• <b>Two (2) tables of eight (8) (16 seats).</b></li> <li>• Special 20-second video from you or your representative played during the Crystal Ball (produced by the Community foundation).</li> <li>• Full-page color advertisement in the Crystal Ball Program and listed on Sponsor Page.</li> <li>• Company Logo on Community Foundation Website.</li> <li>• Entrance to the VIP Lounge – networking opportunity with local dignitaries.</li> </ul>	
<p><b><u>GOLD SPONSOR</u></b> <span style="float: right;"><b>\$5,000</b></span></p> <ul style="list-style-type: none"> <li>• <b>Two (2) tables of eight (8) (16 seats).</b></li> <li>• Full-page color advertisement in the Crystal Ball Program and listed on Sponsor Page.</li> <li>• Recognition on website, social media, scrolling logo on screen.</li> </ul>	
<p><b><u>SILVER SPONSOR</u></b> <span style="float: right;"><b>\$2,500</b></span></p> <ul style="list-style-type: none"> <li>• <b>One (1) table of eight (8).</b></li> <li>• Half-page color advertisement in the Crystal Ball Program and listed on Sponsor Page.</li> <li>• Recognition on website, social media, scrolling logo on screen.</li> </ul>	<p><b><u>BRONZE SPONSOR</u></b> <span style="float: right;"><b>\$1,500</b></span></p> <ul style="list-style-type: none"> <li>• <b>Four (4) tickets.</b></li> <li>• Fourth-page advertisement in the Crystal Ball Program and listed on Sponsor Page.</li> <li>• Recognition on website, social media, scrolling logo on screen.</li> </ul>

**\*\* Note All Sponsorship Levels have the opportunity to purchase additional tickets at \$125 each.**

**Sponsorship Agreement should be completed and returned by Fax/email or mail by DECEMBER 1, 2019 to ensure your inclusion in the videotaped messages and printed program. Email: [Terickson@cfnm.org](mailto:Terickson@cfnm.org).**

**Call the Community Foundation 662.449.5002 for more information.**



# 2020 CRYSTAL BALL SPONSORSHIP AGREEMENT

Complete and return by Email, Fax OR Mail (see bottom of page)

Company: \_\_\_\_\_  
Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Please indicate your sponsorship level:**

Presenter \$25,000 (16 seats) |  Titanium \$15,000 (16 seats) |  Crystal \$10,000 (16 seats) |  Platinum \$7,500 (16 seats)

Gold \$5,000 (16 seats) |  Silver \$2,500 (8 seats) |  Bronze \$1,500 (4 seats)

In-Kind Sponsor (what are you donating): \_\_\_\_\_

What is the Value of your Donation: \$ \_\_\_\_\_

We would like \_\_\_\_\_ additional tickets at \$125 each (Note: Each table is limited to 8 seats)

**Please indicate payment method:**  Check  Credit Card  Invoice in 2019  Invoice in 2020

Visa  MasterCard  Discover  American Express

Credit Card Number \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Security Code: \_\_\_\_\_ Name on Card: \_\_\_\_\_

Address associated with card: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature \_\_\_\_\_ Title \_\_\_\_\_ Email \_\_\_\_\_ Date \_\_\_\_\_

Please email this form by **December 1, 2019** to [terickson@cfnm.org](mailto:terickson@cfnm.org) or Fax to 662.449.5006

-----SPONSORSHIP REMINDERS-----

- The Community Foundation of Northwest Mississippi is a 501.c.3 public charity organized as a non-profit corporation under MS law
- Gifts to the Community Foundation of Northwest Mississippi are tax deductible up to the highest limit allowed by law
- **All sponsorships must be received no later than December 1, 2019 to receive full marketing exposure**
- **Presenter, Titanium, Crystal, Platinum & Gold Sponsors:** please submit a **full-page color ad** 5 ½ (w) x 8 ½ (h) **before December 10**
- **Presenter, Titanium, Crystal, & Platinum Sponsors:** Please schedule your **Sponsor Video before December 10**
- **Silver Sponsors:** please submit a **half-page color ad** 5 ½ (w) x 4 ¼ (h) **before December 10**
- **Bronze Sponsors:** please submit a **quarter-page color ad** 2 ¾ (w) x 4 ¼ (h) **before December 10**
- Special recognition will be given to sponsor-donated auction items

Please send a list of who will be attending by January 4, 2020 (name, email address) to [alabama@cfnm.org](mailto:alabama@cfnm.org)



Community Foundation of Northwest Mississippi  
315 Loshier Street, Suite 100  
Hernando, MS 38632 Office: 662.449.5002 | Fax: 662.449.5006  
Email: [terickson@cfnm.org](mailto:terickson@cfnm.org) | [www.CFNM.org](http://www.CFNM.org)

