

19TH ANNUAL CRYSTAL BALL
SUPERHERO GALA

USE YOUR POWERS FOR GOOD



NOT ALL
HEROES
WEAR CAPES

BENEFITING OVER
400 NONPROFITS
AND CHARITABLE
CAUSES THROUGH
THE COMMUNITY
FOUNDATION OF
NORTHWEST
MISSISSIPPI

FEATURING COMMUNITY STARS
AND STAR OF HOPE HONOREE

JAN
19
2019

THE ARENA AT SOUTHAVEN
LIVE MUSIC BY FIFTH KIND
Dining | Dancing | Auctions | Entertainment
BLACK TIE | *CAPE OPTIONAL | CASH BAR | FREE VALET

ENTRY
\$150
PER PERSON

WWW.CFNM.ORG | 662-449-5002

COMMUNITY
FOUNDATION
of
Northwest
Mississippi



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Tom Pittman
President

315 LOSHER STREET
ON THE SQUARE
HERNANDO, MS 38632

www.cfm.org

662.449.5002
662.449.5006 FAX

Dear Prospective Crystal Ball Sponsor,

The Community Foundation provides support for a diversity of causes that matter to Northwest Mississippi's quality of life, and it has established education, health and young people as its top priorities. As a 501(c)3 organization, the Community Foundation has distributed over **\$20 million to support more than 420 charitable organizations and activities.**

The primary fundraiser for the Community Foundation is our annual Crystal Ball and plans for the 19th annual gala are well under way. The 2019 Crystal Ball will be held January 19, 2019 and promises to be **another fun-filled evening for a great cause.** This year, the fabulous food, great music, dancing, silent and live auctions will come together to showcase: ***Super Heroes: Use your Power for Good with the Community Foundation!***

On behalf of the Community Foundation, **we invite you to sponsor the Crystal Ball gala. We would be honored by your support.** For your convenience, we have enclosed the levels and benefits of sponsorship and the sponsorship agreement. **The Foundation's mission is to connect people who care with causes that matter and your sponsorship will help fulfill this mission.**

We will be pleased to answer any questions you may have about the Community Foundation or the upcoming Crystal Ball; you can reach us at 662.449.5002.

Hope to see you there!

Sincerely,

Tom Pittman,
President

Emily Johnson,
Chairman

Theresa Erickson,
Development Director

Connecting People Who Care With Causes That Matter
Established in 2002 with a generous grant from the Maddox Foundation



THE COMMUNITY FOUNDATION OF NORTHWEST MISSISSIPPI

JANUARY 19, 2019 CRYSTAL BALL SPONSORSHIP OPPORTUNITIES

Your sponsorship helps the Community Foundation to “connect people who care with causes that matter.”
The Crystal Ball is the Foundation’s primary fundraiser. Your investment in the Community Foundation
Helps support over 420 charities and enhance the quality of life in Northwest Mississippi.

PRESENTING SPONSOR

\$25,000

- **Crystal Ball Presented by (name or logo) on the cover of the program and promotional poster.**
- Name/logo on: 1) hanging banner across the stage; 2) scrolling on large screens; 3) all collateral and promotional materials; 3) table signs; and, 4) social media.
- **Two (2) premiere Gala tables of eight (8)** with the option for a VIP and his/her guest to be seated at your table.
- Acknowledgement as the Presenting Sponsor during the evening’s remarks.
- Special 30-second videotaped message from you or your representative played during the Crystal Ball (produced by the Community Foundation).
- Recognition for one (1) year on the Community Foundation’s homepage.
- Announcement as the Presenting Sponsor in a special dedicated press release.
- Full-page color advertisement in prominent location in the Crystal Ball Program and listed on Sponsor Page.
- Entrance to the VIP Lounge – networking opportunity with local dignitaries.

TITANIUM SPONSOR

\$15,000

- Name/logo on: 1) hanging banner at the front of the stage; 2) scrolling on large screens; 3) collateral and promotional materials; and, 4) social media.
- **Two (2) tables of eight (8) with preferred seating.**
- Special 30-second videotaped message from you or your representative played during the Crystal Ball (produced by the Community foundation).
- Full-page color advertisement in prominent location the Crystal Ball Program and listed on Sponsor Page.
- Company mentioned in Crystal Ball Press Releases.
- Company Logo on Community Foundation Website.
- Entrance to the VIP Lounge – networking opportunity with local dignitaries.

CRYSTAL SPONSOR

\$10,000

- Name/logo on: 1) hanging banner; 2) scrolling on large screens; 3) in collateral and promotional materials; and, 4) social media.
- **Two (2) tables of eight (8) with preferred seating.**
- Special 20-second video from you or your representative played during the Crystal Ball (produced by the Community foundation).
- Full-page color advertisement in the Crystal Ball Program and listed on Sponsor Page.
- Company Logo on Community Foundation Website.
- Entrance to the VIP Lounge – networking opportunity with local dignitaries.

PLATINUM SPONSOR

\$7,500

- Name/logo on: 1) hanging banner; 2) scrolling on large screens; 3) in collateral and promotional materials; and, 4) social media.
- **Two (2) tables of eight (8).**
- Special 20-second video from you or your representative played during the Crystal Ball (produced by the Community foundation).
- Full-page color advertisement in the Crystal Ball Program and listed on Sponsor Page.
- Company Logo on Community Foundation Website.
- Entrance to the VIP Lounge – networking opportunity with local dignitaries.

GOLD SPONSOR

\$5,000

- **Two (2) tables of eight (8).**
- Full-page color advertisement in the Crystal Ball Program and listed on Sponsor Page.
- Recognition on website, social media, scrolling logo on screen.

SILVER SPONSOR

\$2,500

- **One (1) table of eight (8).**
- Half-page color advertisement in the Crystal Ball Program and listed on Sponsor Page.
- Recognition on website, social media, scrolling logo on screen.

BRONZE SPONSOR

\$1,500

- **Four (4) tickets.**
- Fourth-page advertisement in the Crystal Ball Program and listed on Sponsor Page.
- Recognition on website, social media, scrolling logo on screen.

**** Note All Sponsorship Levels have the opportunity to purchase additional tickets at \$125 each.**

Sponsorship Agreement should be completed and returned by Fax/email or mail by December 1, 2018 to ensure your inclusion in the videotaped messages and printed program. Email: Terickson@cfnm.org | 662-449-5002

Call the Community Foundation 662.449.5002 for more information.



2019 CRYSTAL BALL SPONSORSHIP AGREEMENT

Complete and return by Email, Fax OR Mail (see bottom of page)

Company: _____
Contact: _____ Phone: _____ Email: _____
Address: _____ City: _____ State: _____ Zip: _____

Please indicate your sponsorship level:

Presenter \$25,000 (16 seats) | Titanium \$15,000 (16 seats) | Crystal \$10,000 (16 seats) | Platinum \$7,500 (16 seats)
 Gold \$5,000 (16 seats) | Silver \$2,500 (8 seats) | Bronze \$1,500 (4 seats)

In-Kind Sponsor (what are you donating): _____
What is the Value of your Donation: \$ _____

*How many people will be attending? _____ (please send list of attendees by January 4, 2019)
We would like _____ additional tickets at \$125 each (Note: Each table is limited to 8 seats)*

Please indicate payment method: Check Credit Card Invoice in 2018 Invoice in 2019
 Visa MasterCard Discover American Express

Credit Card Number _____ Expiration Date: _____
Security Code: _____ Name on Card: _____
Address associated with card: _____ City: _____ State: _____ Zip: _____
Phone: _____ Email: _____

Signature _____ Title _____ Date _____

Please email this form by December 1, 2018 to terickson@cfnm.org or Fax to 662.449.5006

-----SPONSORSHIP REMINDERS-----

- The Community Foundation of Northwest Mississippi is a 501(c)3 public charity organized as a non-profit corporation under MS law
- Gifts to the Community Foundation of Northwest Mississippi are tax deductible up to the highest limit allowed by law
- **All sponsorships must be received no later than December 1, 2018 to receive full marketing exposure**
- Special recognition will be given to sponsor-donated auction items
- **Presenter & Titanium Sponsors:** please submit a full-page ad (Color 5 ½" x 8 ½") before December 1, 2018
- **Crystal & Platinum Sponsors:** please submit a full-page ad (Color 5 ½" x 8 ½") before December 1, 2018
- **Crystal Sponsors and above:** Please schedule your **Sponsor Video** before **December 1, 2018**
- **Gold Sponsor & Silver Sponsors:** please submit a half page ad (Color 5 ½" x 4 ¼") before December 1, 2018
- **Bronze Sponsor:** please submit a quarter page ad (Color 2 ¾" x 4 ¼" or 2 1/8" x 5 ½") before December 1, 2018

Please send a list of who will be attending by January 4, 2019 (name, email address)

Community Foundation of Northwest Mississippi
315 Loshier Street, Suite 100
Hernando, MS 38632 Office: 662.449.5002 | Fax: 662.449.5006
Email: terickson@cfnm.org | www.CFNM.org



Excellence. Accountability. Impact.™