

18th Annual Crystal Ball

Saturday, January 20, 2018

Once Upon a Time...



SELA WARD

STAR OF HOPE HONOREE
EMMY AWARD-WINNING
MISSISSIPPI ACTRESS



Benefitting 400 non-profits
and charitable causes through the
Community Foundation of
Northwest Mississippi

COMMUNITY
FOUNDATION
of
Northwest
Mississippi



Dear Prospective Crystal Ball Sponsor,

The Community Foundation provides support for a diversity of causes that matter to Northwest Mississippi's quality of life, and it has established education, health and young people as its top priorities. As a 501(c)3 organization, the Community Foundation has distributed \$18.3 million to support more than 400 charitable organizations and activities.

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The primary fundraiser for the foundation is our annual Crystal Ball, and plans for the 18th annual gala are well under way. The 2018 Crystal Ball, to be held January 20, promises to be another fun-filled evening for a great cause. This year, the fabulous food, great music, dancing, silent and live auctions will come together to present the magical world of *Once upon a Time: Giving Northwest Mississippi a Happily Ever After with the Community Foundation*. We look forward to sharing this enchanted evening with our 2018 Star of Hope, Sela Ward, a Mississippi native and award-winning actress.

On behalf of the Community Foundation, we invite you to sponsor the Crystal Ball gala. We would be honored by your support. For your convenience, we have enclosed the levels and benefits of sponsorship and the sponsorship agreement. The Foundation's mission is to connect people who care with causes that matter and your sponsorship will help fulfill this mission. We will be pleased to answer any questions you may have about the Community Foundation or the upcoming Crystal Ball.

Hope to see you there!

Sincerely,

Tom Pittman
President

Emily Johnson
Chairman

Kevin Doddridge
Sponsorship Chairman

315 LOSHER STREET
ON THE SQUARE
HERNANDO, MS 38632

www.cfm.org

662.449.5002
662.449.5006 FAX

Connecting People Who Care With Causes That Matter
Established in 2002 with a generous grant from the Maddox Foundation



Crystal Ball Sponsorship Levels

Your sponsorship helps to “*connect people who care with causes that matter*” through the Community Foundation of Northwest Mississippi. The 18th annual Crystal Ball on January 20, 2018, is the Foundation’s primary fundraiser. 100% of your Sponsorship investment supports the Community Foundation and it’s 400 plus charities that emphasize education and health for children. While we welcome purchases of tickets at \$150 per person, we also offer the following sponsorship opportunities:

Presenter \$25,000

- VIP private reception with Honoree
- Logo on cover of program
- Name/logo above stage
- Personalized wait staff for tables
- Two priority-seating tables (16 tickets)
- Special 60-second videotaped message from you or your representative played during Crystal Ball (produced by the Community Foundation)
- Full-page color advertisement in event program
- Presenter listing on sponsor page of event program
- Presenter recognition on event signage
- Presenter recognition in our “Thank You Sponsors” advertisement, to appear in the local press
- Opportunity to purchase additional tickets at \$125 each
- Company logo and link on Community Foundation website

Titanium \$20,000

- VIP private reception with Honoree
- Name on cover of program
- Name/logo on the stage
- Personalized wait staff for tables
- Two priority-seating tables (16 tickets)
- Special 30-second videotaped message from you or your representative played during Crystal Ball (produced by the Community Foundation)
- Full-page color advertisement in event program
- Presenter listing on sponsor page of event program
- Presenter recognition on event signage
- Presenter recognition in our “Thank You Sponsors” advertisement, to appear in the local press
- Opportunity to purchase additional tickets at \$125 each
- Company logo and link on Community Foundation website

Crystal \$10,000

- VIP private reception with Honoree
- Personalized wait staff for tables
- Two priority-seating tables (16 tickets)
- Special 30-second videotaped message from you or your representative played during Crystal Ball (produced by the Community Foundation)
- Full-page advertisement in event program
- Prominent listing on sponsor page of event program
- Prominent recognition on event signage
- Prominent recognition in our “Thank You Sponsors” advertisement, to appear in the local press
- Opportunity to purchase additional tickets at \$125 each
- Company logo and link on Community Foundation website

Platinum \$7,500

- VIP private reception with Honoree
- Two tables (16 tickets)
- Special 30-second videotaped message from you or your representative played during Crystal Ball (produced by the Community Foundation)
- Full-page advertisement in event program
- Listed on sponsor page of event program
- Recognition on event signage
- Recognition in our “Thank You Sponsors” advertisement, to appear in the local press
- Opportunity to purchase additional tickets at \$125 each
- Company logo and link on Community Foundation website

Gold \$5,000

- Two tables (16 tickets)
- Special 30-second videotaped message from you or your representative played during Crystal Ball (produced by the Community Foundation)
- Full-page advertisement in event program
- Listed on sponsor page of event program
- Recognition on event signage
- Recognition in our “Thank You Sponsors” advertisement, to appear in the local press
- Opportunity to purchase additional tickets at \$125 each
- Company logo and link on Community Foundation website

Silver \$2,500

- One table (8 tickets)
- Special 15-second videotaped message from you or your representative played during Crystal Ball (produced by the Community Foundation)
- Half-page advertisement in event program
- Listed on sponsor page of event program
- Recognition in our “Thank You Sponsors” advertisement, to appear in the local press
- Opportunity to purchase additional tickets at \$125 each
- Company link on Community Foundation website

Bronze \$1,500

- Four tickets
- Quarter-page advertisement in event program
- Listed on sponsor page of event program
- Recognition in our “Thank You Sponsors” advertisement, to appear in the local press
- Opportunity to purchase additional tickets at \$125 each

**Sponsorship agreement should be completed and returned by Fax/email or mail by December 1, 2017 to ensure your inclusion in the videotaped messages and printed program.*

*Call the Community Foundation (662) 449-5002 for more information
Fax (662)449-5006/email agreements to [Michelle @cfnm.org](mailto:Michelle@cfnm.org)*

Crystal Ball Sponsorship Agreement

Complete & return by Fax/email/mail

Company: _____

Contact: _____

Address: _____

City/State/Zip: _____

Phone #: _____ Fax #: _____

E-mail: _____

Please indicate sponsorship level: Presenter \$25,000 Titanium \$20,000 Crystal \$10,000

Platinum \$7,500 Gold \$5,000 Silver \$2,500 Bronze \$1,500

We would like _____ additional tickets at \$125 each (NOTE: Each table is limited to 8 seats)

Please indicate payment method: Check Credit Card Invoice

Invoicing Requirements: Invoice in 2017 Invoice in 2018

Visa MasterCard Discover American Express

Credit Card Number: _____ Expiration Date: _____

Security Code: _____ Name on Card: _____

Address associated with card: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Signature _____ Title _____ Date _____

----- SPONSORSHIP REMINDERS -----

- The Community Foundation of Northwest Mississippi is a 501.c.3 public charity organized as a non-profit corporation under MS law
- Gifts to the Community Foundation of Northwest Mississippi are tax deductible up to the highest limit allowed by law
- All sponsorships must be received no later than December 1, 2017 to receive full marketing exposure
- Special recognition will be given to sponsor-donated auction items
- Bronze Sponsors please submit a quarter page ad (Color 2 3/4" x 4 1/4" or 2 1/8" x 5 1/2") before December 1, 2017
- Silver Sponsors please submit a half page ad (Color 5 1/2" x 4 1/4") before December 1, 2017
- Gold Sponsors and above please submit a full page ad (Color 5 1/2" x 8 1/2") before December 1, 2017
- Silver Sponsors and above: Don't forget to schedule your **Sponsor Video before December 1**



Community Foundation of Northwest Mississippi
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Hernando, MS 38632
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Michelle @cfnm.org