



COMMUNITY  
FOUNDATION  
*of Northwest Mississippi*

CRYSTAL BALL 2023

# SPONSOR PACKET



23RD ANNUAL CRYSTAL BALL GALA  
SATURDAY, JANUARY 21, 2023 | 6 P.M. | THE ARENA AT SOUTHAVEN

A NIGHT IN

# HAVANA

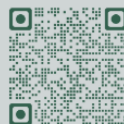
BENEFITING OVER 800 NONPROFITS & CHARITABLE CAUSES

DINNER | DANCING | AUCTION | CASH BAR | BLACK TIE OR CUBAN ATTIRE | FREE VALET PARKING

BAND PERFORMANCE BY



HONORING  
ERIN & BEN NAPIER  
OF HGTV'S 'HOME TOWN' AS  
THE 2023 STARS OF HOPE



CRYSTALBALLGALA.ORG

662.449.5002



# LETTER TO SPONSOR

July 2022

Dear 2023 Crystal Ball Sponsor,

The 2023 Crystal Ball will be held January 21, 2023. It will be an IN-PERSON event -- and promises to be another fun-filled evening for a great cause. Come help us honor our STARS OF HOPE, Erin and Ben Napier of Laurel, Mississippi, and our Community Stars, as well as bid on our elite auctions -- all coming together to enjoy A Night in Havana!

On behalf of the Community Foundation, we invite you to sponsor the Crystal Ball and help us top \$285,000 in cash sponsorships.

Crystal Ball 2023  
A Night in Havana!

The Crystal Ball is the primary fundraiser for the Community Foundation and plans for the 23rd annual gala are well under way! Last year, cash sponsorships totaled \$285,000 from 52 sponsors! A record-setting year thanks to you!

For your convenience, we have enclosed the levels and benefits of sponsorship and the sponsorship agreement. The Foundation's mission is to connect people who care with causes that matter and your sponsorship will help fulfill this mission. We will be pleased to answer any questions you may have about the Community Foundation or the upcoming Crystal Ball; you can reach us at 662.449.5002 or 662-719-1732 or e-mail [crystalball@cfnm.org](mailto:crystalball@cfnm.org).

How else can you support the Crystal Ball in addition to a cash sponsorship?

1. Purchase additional tables and/or tickets and invite others to attend as your guest
2. Donate an auction item such as a beach house weekend or a ski lodge
3. Invite two other individuals or businesses to join you as a sponsor
4. Volunteer with the Maddox Volunteer Center on a Crystal Ball Committee

The Community Foundation provides support for a diversity of causes that matter to Northwest Mississippi's quality of life, and has established education, health, and youth as its top priorities. As a 501(c)3 organization, the Community Foundation has granted over \$35 million to support more than 800 charitable organizations and activities. The Crystal Ball is key to our work with nonprofits in our thirteen counties. Thank you for your support!

Sincerely,

Keith Fulcher  
President

# 2023 STARS OF HOPE



## Erin & Ben Napier

The Community Foundation of Northwest Mississippi admires and appreciates the leadership Erin and Ben Napier have provided to promote Mississippi over the years. They have put Mississippi on the map and revitalized small-town America. They have more than earned the Foundation's highest honor: *The Star of Hope*.

The Foundation was to recognize the Napier's as the 2022 Stars of Hope during the 22th annual Crystal Ball Gala on January 15, 2022. Unfortunately, it was canceled due to Covid. However, the 23rd annual Crystal Ball Gala will provide an opportunity to recognize this remarkable couple at another live event being planned for January 21, 2023. They will join previous Stars of Hope such as Morgan Freeman, Archie and Olivia Manning, B.B. King, Sam and Mary Haskell, former Gov. and Mrs. William Winter, Marty Stuart, Sela Ward, Bradford Cobb, Bob Pittman, Charley Pride, and other distinguished Mississippians.



# STARS OF HOPE

<u>YEAR</u>	<u>HONOREE</u>
2005	North Mississippi All Stars & Blind Mississippi Morris
2006	Morgan Freeman
2007	Senator Thad Cochran
2008	Sam & Marty Donnelly Haskell
2009	B. B. King
2010	Community Star Men & Woman
2011	Governor & Mrs. William Winter
2012	Mary Ellen Stribling Bouldin, M.D.
2013	Archie & Olivia Manning
2014	Bob Pittman
2015	Marty Stuart
2016	Bradford Cobb
2017	Richard Grant
2018	Sela Ward
2019	Jesse Holland
2020	Wade & Jimmy Creekmore
2021	Charley Pride
2022/23	Erin & Ben Napier



Scan the code to learn more!

# 2023 CRYSTAL BALL SPONSORSHIP LEVELS

Your sponsorship helps the Community Foundation to *Connect People Who Care With Causes That Matter*. The Crystal Ball is the Foundation's primary fundraiser. Your investment in the Community Foundation helps support over 800 charities and enhance the quality of life in Northwest Mississippi.

	Presenting Sponsor \$25,000	Titanium Sponsor \$15,000	Crystal Sponsor \$10,000	Platinum Sponsor \$7,500	Gold Sponsor \$5,000	Silver Sponsor \$2,500
One (1) table: 8 tickets						✓
Two (2) tables: 16 tickets (Presenting, Titanium, & Crystal levels will have premium tables)	✓	✓	✓	✓	✓	
Half-page color advertisement in the Crystal Ball program and listed on sponsor page					✓	✓
Full-page color advertisement in the Crystal Ball program and listed on sponsor page	✓	✓	✓	✓		
Recognition on website & social media	✓	✓	✓	✓	✓	✓
Name/logo on large screens at event	✓	✓				
Company logo aired on PBS segments – reaching over 3.8 million viewers!	✓	✓	✓	✓		
Company name aired on PBS segments – reaching over 3.8 million viewers!					✓	✓
Special VIP interaction with Stars of Hope	✓	✓	✓	✓		
Voiceover commercial played during the Crystal Ball (produced by the Community Foundation)	✓	✓	✓	✓		
Recognition on promotional materials	✓	✓	✓	✓		
Sponsor acknowledgement during the evening's remarks	✓					
Presenting Sponsor dedicated press release/logo on Community Foundation website & regional media	✓					
Name and/or logo on the cover of the program	✓					

*\*CFNM reserves the right to change benefits depending upon the need of pandemic adjustments. Attendees understand this is a voluntary event and assume any and all risks associated with attendance, including exposure to COVID-19.*

- Sponsorship Agreement should be completed and returned by email or mail by **NOVEMBER 7, 2022**.
- Advertisement materials should be given to us by **DECEMBER 5, 2022** to ensure your inclusion in all videos and digital/print materials.
- Email: [crystalball@cfnm.org](mailto:crystalball@cfnm.org) or call the Community Foundation at 662.449.5002 for more information.



SPONSOR NAME: \_\_\_\_\_

CONTACT: \_\_\_\_\_ PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

Please indicate your sponsorship level:

Presenter \$25,000     Titanium \$15,000     Crystal \$10,000     Platinum \$7,500

Gold \$5,000     Silver \$2,500

In-Kind Sponsor (what are you donating): \_\_\_\_\_

Value of your Donation: \$ \_\_\_\_\_

Please add \_\_\_\_\_ additional tickets at \$150 each (Tables are limited to 8)

Please indicate payment method:     Check     Credit Card     Invoice in 2022     Invoice in 2023

Credit Card: Go go [www.crystalballgala.org](http://www.crystalballgala.org) or scan the QR code



SIGNATURE

TITLE

DATE

**PLEASE EMAIL THIS FORM BY NOVEMBER 7, 2022, TO CRYSTALBALL@CFNM.ORG**

## Sponsorship Reminders

- The Community Foundation of Northwest Mississippi is a 501.c.3 public charity organized as a non-profit corporation under Mississippi law
- Gifts to the Community Foundation of Northwest Mississippi are tax deductible up to the highest limit allowed by law
- All sponsorship forms must be received no later than November 7, 2022, to receive benefits: **THERE IS NO GUARANTEE OF TABLES AFTER THIS DEADLINE!**
- Presenter, Titanium, Crystal, & Platinum Sponsors: email [crystalball@cfnm.org](mailto:crystalball@cfnm.org) to coordinate voiceover commercial
- Presenter, Titanium, Crystal, & Platinum: submit a full-page color ad 5 ½ (w) x 8 ½ (h)
- Gold Sponsors & Silver Sponsors: submit a half-page color ad 5 ½ (w) x 4 ¾ (h)
- Send all ads to [crystalball@cfnm.org](mailto:crystalball@cfnm.org) before December 5
- Special recognition will be given to sponsor-donated auction experience items
- CFNM reserves the right to change benefits depending upon the need of pandemic adjustments. Attendees understand this is a voluntary event and assume any and all risks associated with attendance, including exposure to COVID-19

